

Where participants can:

- Understand, identify & adopt AI tools relevant to their business
- Walk away with a practical starting point to modernize their own operations and many more opportunities

on 19th August, 2026 in Karachi



Pakistan International
Freight Forwarders
Association

PIFFA INTERNATIONAL MULTIMODAL LOGISTICS

WORKSHOP 2026

The Transformative Role of Artificial
Intelligence in a Changing World



KEYNOTE SPEAKER



**PROF. DR.
THOMAS SIM**
PRESIDENT (EMERITUS)
FIATA

SPONSORSHIP OPPORTUNITIES



PLATINUM SPONSOR
PKR 1,000,000

- Premium Brand Visibility at Venue
- 10 Complimentary Registrations
- Logo on Event Branding
- 04 Digital Standees at event venue
- Pre & Post Media & Digital Promotion
- Certificates to all Participants signed by FIATA, President
- Logo on Stage Back drop & Photo wall
- Team Group Photo with President, FIATA
- Company information desk in Event's Lobby



GOLD SPONSOR
PKR 500,000

- Brand Recognition
- 5 Complimentary Registrations
- Logo on Event Branding
- 02 Digital Standees at event venue
- Pre & Post Media & Digital Promotion
- Certificates to all Participants signed by FIATA, President
- Logo on Stage Back drop & Photo wall
- Team Group Photo with President, FIATA

REGISTRATION PACKAGES

01 PERSON PKR 12,000	02 PERSONS PKR 22,000	05 PERSONS PKR 50,000 BEST VALUE
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**19th AUGUST 2026
WEDNESDAY**

KARACHI, PAKISTAN



 **030-PIFFA-111 (030-74332-111)**  **www.piffapk.com**      **/piffapk**